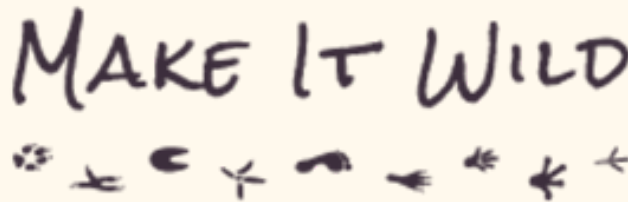


Internship experience through York Internships at the University of York



Make It Wild is an organisation focused solely on restoring and protecting biodiversity in the UK.

What did your project entail?

The original brief was to help create a listing with the website Restor, which collates rewilding projects across the world. Mapping out each of our sites, populating the details, ensuring that the listing could be utilised for marketing.

Why did you choose to recruit an intern for the project?

We have used interns previously and always been impressed with what they bring to the organisation - a fresh perspective, differing skill sets and a real drive to make a difference.

“We were blown away by the outcome – incredible”

How did the intern contribute to the development and/or growth of your business?

Emma met the original brief well ahead of the predicted timescale, but as the listing wasn't quite as useful for marketing as we had hoped, she found an alternative platform to complement it which was able to really demonstrate the positive impact we're having for nature. We were blown away by the outcome – incredible.

How did you find the process of recruiting an intern through York Internships?

Recruiting was really easy, and the quality of the candidates was top quality. Whilst Emma was the perfect fit, there were plenty of other strong applicants who we'd have been delighted to have helping us.